



## Punchout vs. Hosted Catalogs

If you're looking for ways to increase efficiency, decrease operating costs, and optimize in-house resources, take advantage of Pocket Nurse's ability to provide you with electronic product catalogs. Both punchout and hosted catalogs allow placement and processing of orders that meet your procurement objectives.

Choosing the right option can make all the difference in your organization's efficiency, costs, and productivity.

### Which is better for you?

A **PUNCHOUT** is a direct and dynamic link to the Pocket Nurse e-commerce website, **PocketNurse.com**. The site provides robust content for the purchasing community, and an enhanced shopping experience resulting in reduced customer support costs.

#### Content is expanded and updated regularly so that you can view:

- Detailed product descriptions
- Supplemental product information
  - Technical data
  - MSDS
- Real-time product availability and order tracking
- Customer-specific information through custom home pages
  - Account information
  - Contacts

#### Punchout also gives you:

- Quotes
- Hotlists
- Templates
- Return authorization process
- First choice alternatives

| Feature                      | Punchout | Hosted Catalog |
|------------------------------|----------|----------------|
| Current Prices               | Yes      | Yes            |
| Product Descriptions         | Detailed | Limited        |
| Product Photographs          | Yes      | Yes            |
| Technical Data               | Yes      | No             |
| MSDS                         | Yes      | No             |
| Product Availability         | Yes      | No             |
| Order Tracking Capability    | Yes      | No             |
| Non-Catalog Processing       | Yes      | Yes            |
| Return Authorization Process | Yes      | No             |
| New Product Additions        | Weekly   | Periodically   |
| Line Item Expansions         | Weekly   | Periodically   |
| Product Eliminations         | Weekly   | Periodically   |
| Specification Changes        | Weekly   | Periodically   |
| Account Information          | Yes      | No             |
| Contact Information          | Yes      | No             |
| Quotes via Punchout          | Yes      | No             |
| Mini Sites                   | Yes      | No             |

A **HOSTED CATALOG** is a product compilation updated quarterly, semiannually, or annually. This option provides convenient electronic ordering capability, but with infrequent updating and space constraints.

#### Your view is limited to:

- Partial product descriptions
- Intermittent product updates, additions, and deletions

#### Hosted catalog also contributes to:

- Delayed access to new products in portfolio
- The need for customer resources to update and audit

**Contact your Pocket Nurse sales representative to determine which catalog will best meet your needs.**

